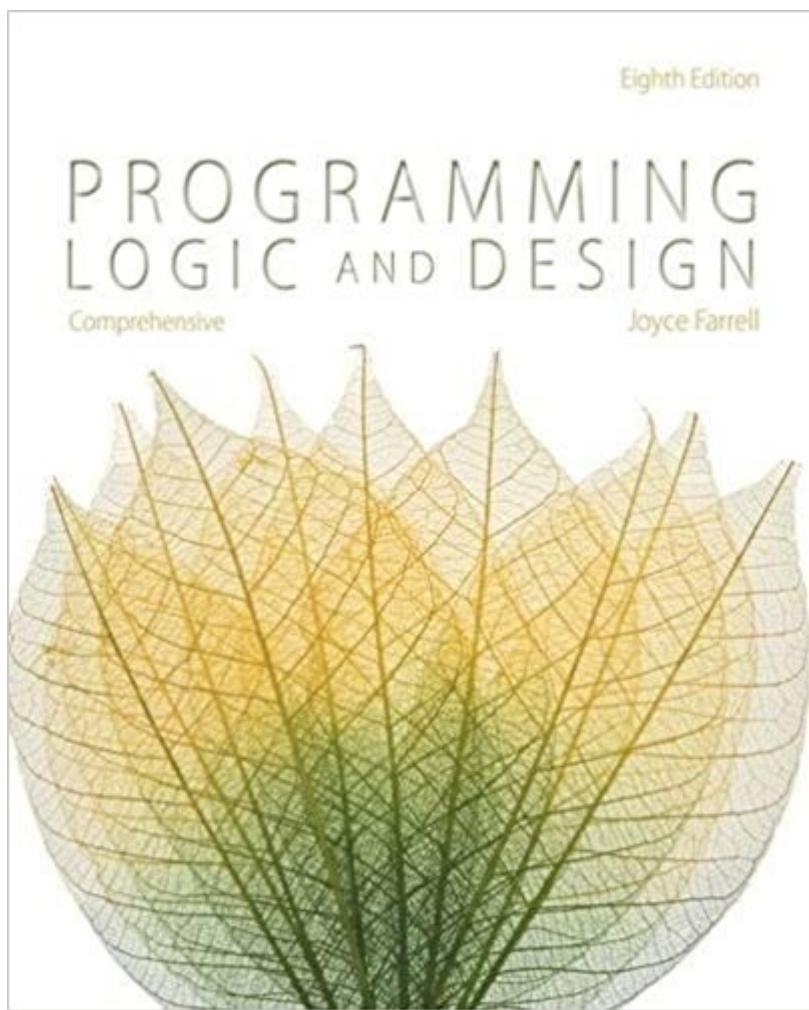


The book was found

Programming Logic And Design, Comprehensive



Synopsis

Prepare beginning programmers with the most important principles for developing structured program logic with Farrell's highly effective PROGRAMMING LOGIC AND DESIGN, COMPREHENSIVE, 8E. This popular text takes a unique, language-independent approach to programming with a distinctive emphasis on modern conventions. The book's clear, concise writing style eliminates highly technical jargon while introducing universal programming concepts and encouraging a strong programming style and logical thinking. Clear revised explanations utilize flowcharts, pseudocode, and diagrams to ensure even readers with no prior programming experience fully understand modern programming and design concepts. Farrell's proven learning features help students gain a better understanding of the scope of programming today while common business examples help illustrate key points. Readers can use this proven book alone or paired with a language-specific companion text that emphasizes C++, Java or Visual Basic.

Book Information

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Best Sellers Rank: #40,960 in Books (See Top 100 in Books) #8 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Logic #21 in Books > Textbooks > Computer Science > Object-Oriented Software Design #61 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Object-Oriented Design

Customer Reviews

Joyce Farrell has authored several popular programming textbooks, including books on Programming Logic and Design, Java, C#, and C++. Her books are recognized for their clear, direct writing style and effective presentation. A well-respected instructor, Ms. Farrell has taught Computer Information Systems at Harper College in Palatine, Illinois; the University of Wisconsin-Stevens Point; and McHenry County College in Crystal Lake, Illinois.

Using this for my Computational Thinking class and I love it. This text book is very easy to follow and the author is very informative. I don't regret renting this book or taking the class at all!

This mandatory book was rented for my granddaughter's college course. An update of previous books on the same subject.

I bought this book as an introduction into Algorithm Design and Problem Solving and it really does delve deep into teaching the basics of learning how to code through the fake language pseudocode. The layout format is really simple as it has a helpful little glossary of terms at the end of each chapter and there are adorable little "tests" of 2 Truths 1 Lie in making sure you've been understanding the content. There are so many fun ways to make sure it's applicable and generally makes it enjoyable to learn. Since a lot of programmers do get into this thanks to video games, there are some fun homework problems that help applying gaming concepts to make it even more interesting. In my class, we didn't get to do any big projects so I didn't get a chance to work on some of those bigger projects. But now that I'm almost done with my Java course, I'm tempted to go back and try to do those both in pseudocode and Java! This is a great book that really solidifies all the basic concepts that can be later applied to learning so many other programming languages. Would highly recommend!

Really good for programmers

Rented for a course, not much else you can say. I thought the author did a good job trying to keep it interesting.

Book hardly helped in my class. Awful

Book is not usable. The activation code was partially torn out.

I thought there would be a downloadable copy.

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